

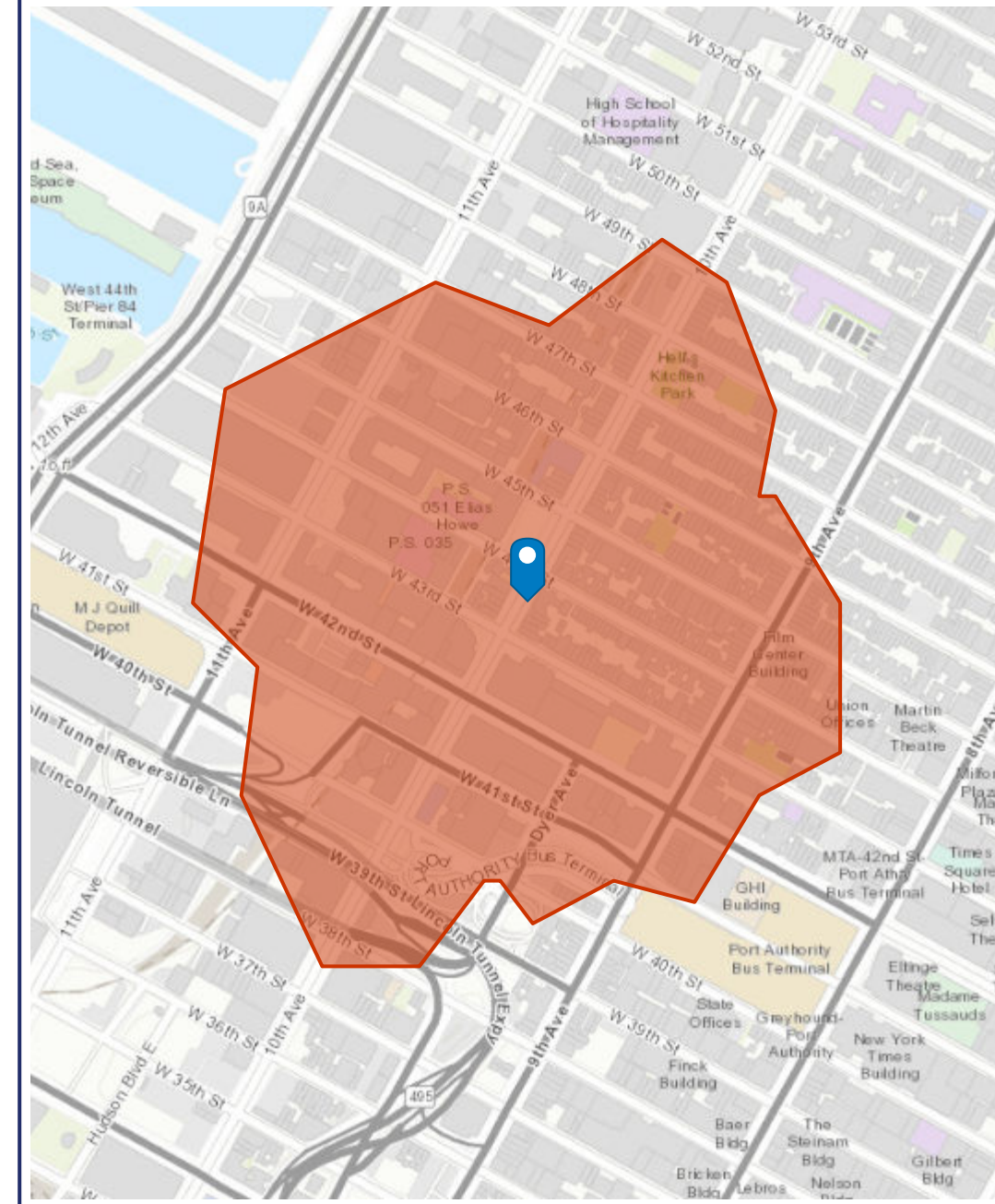
WINICK

DEMOGRAPHIC SUMMARY

606 10th Ave, New York, New York, 10036

TRADE AREA

5 minutes



WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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KEY FACTS

15,952

Population



Average Household Size

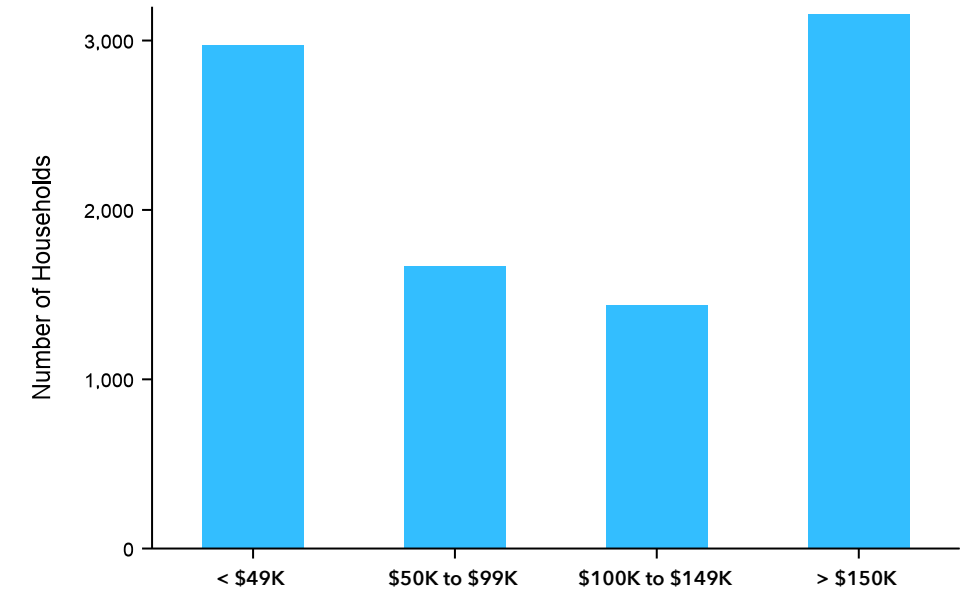
38.7

Median Age

\$98,279

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



664

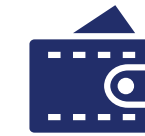
Total Businesses



7,132

Total Employees

AGGREGATE SPENDING



\$1,148,759,603

Annual Budget Expenditures (Including Retail)



\$322,054,790

Retail Expenditures

EMPLOYMENT



88%

White Collar



6%

Blue Collar



5%

Services

7.5%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$137,230,458

Food



\$32,834,139

Apparel & Services



\$45,098,404

Entertainment & Recreation



\$13,314,689

Personal Care Products & Services