

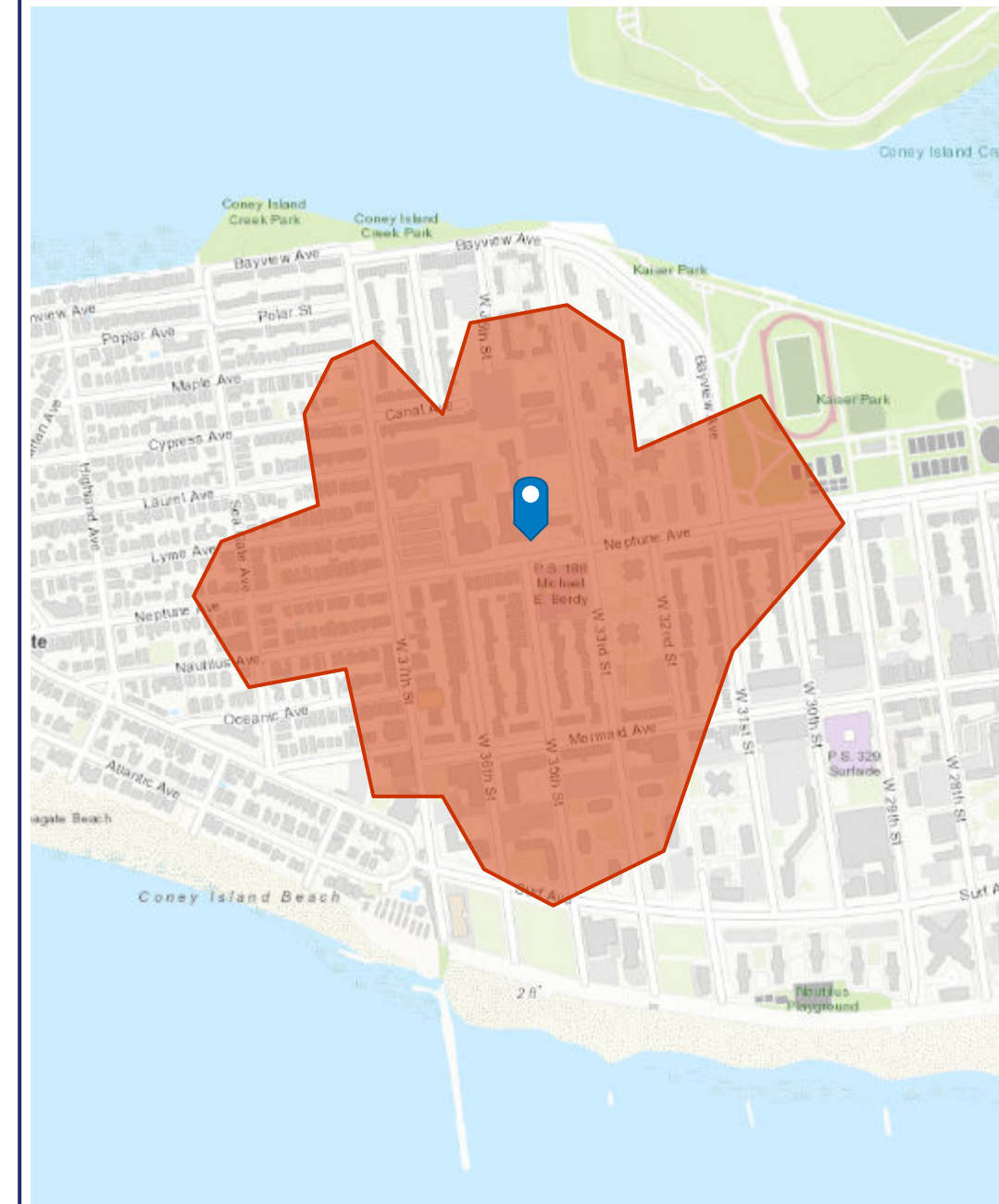
# WINICK

## DEMOGRAPHIC SUMMARY

3335 Neptune Ave, Brooklyn, New York, 11224

### TRADE AREA

5 minutes



### WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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### KEY FACTS

6,787

Population

43.7

Median Age



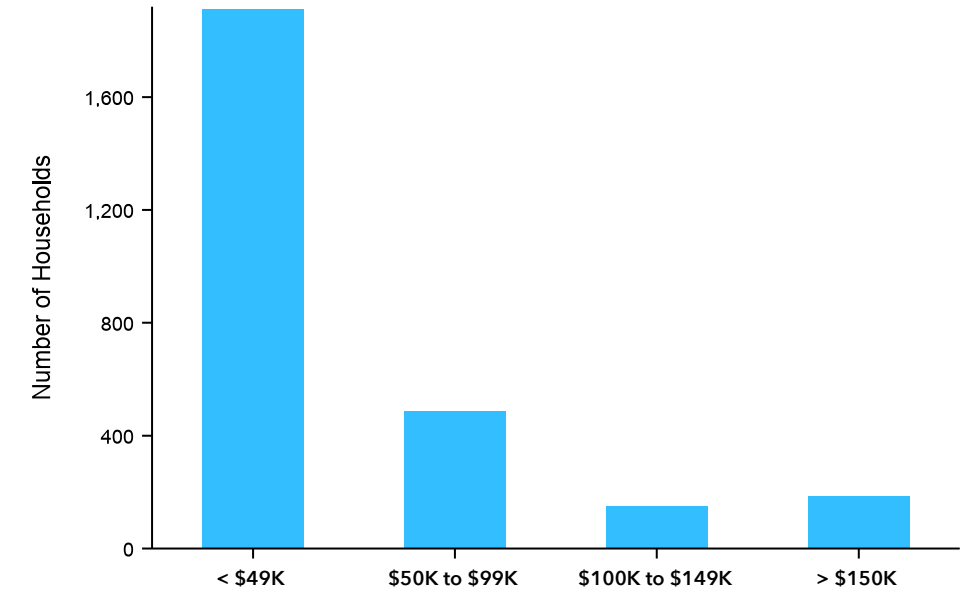
2.5

Average Household Size

\$22,476

Median Household Income

### AVERAGE HOUSEHOLD INCOME



### BUSINESS



54

Total Businesses



561

Total Employees

### AGGREGATE SPENDING



\$123,569,634

Annual Budget Expenditures (Including Retail)



\$34,040,227

Retail Expenditures

### EMPLOYMENT



69%

White Collar



18%

Blue Collar



13%

Services

27.1%

Unemployment Rate

### TOTAL CONSUMER SPENDING BY CATEGORY



\$15,797,138

Food



\$3,845,683

Apparel & Services



\$4,675,182

Entertainment & Recreation



\$1,481,920

Personal Care Products & Services