

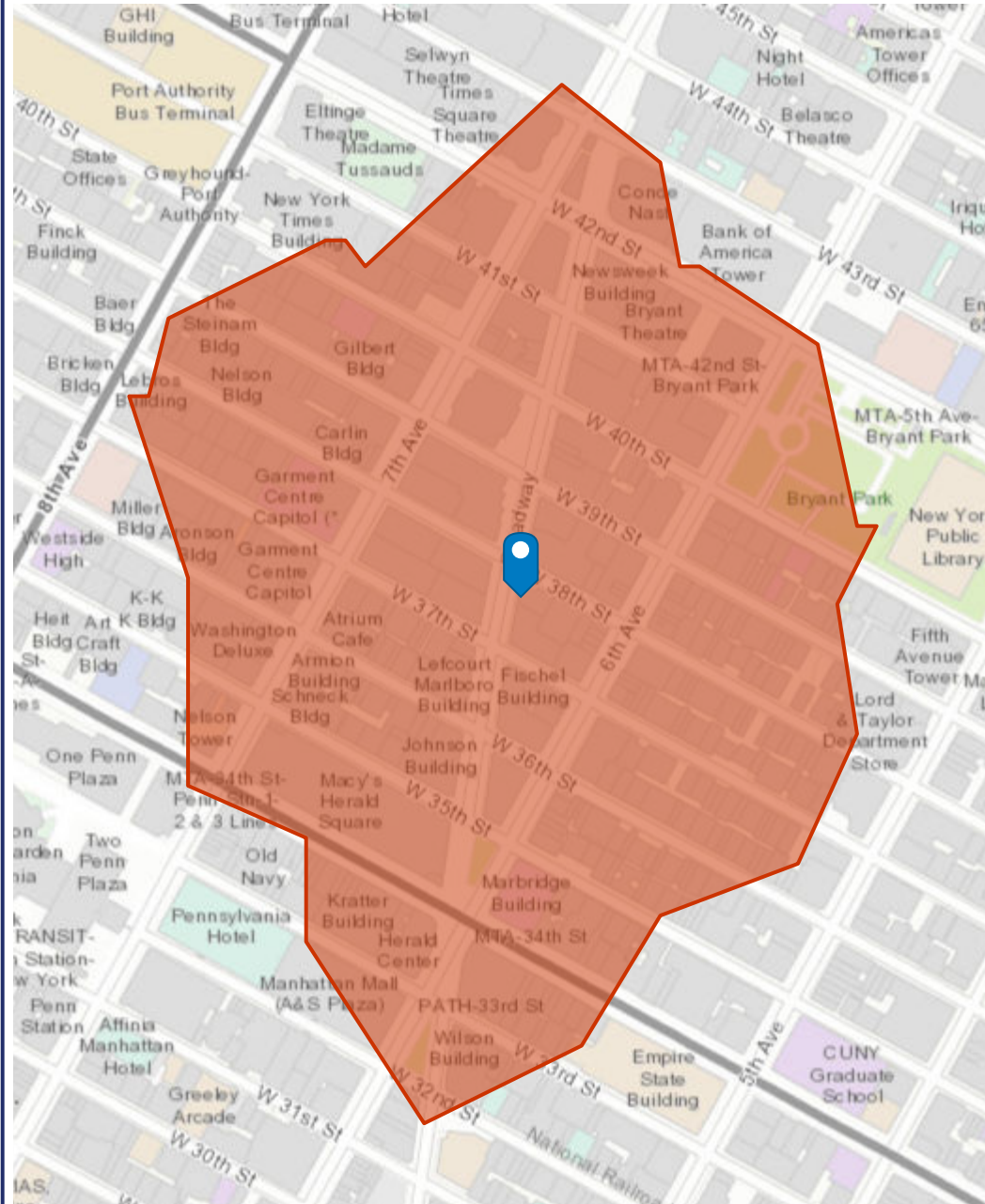
WINICK

DEMOGRAPHIC SUMMARY

1384 Broadway, New York, 10018

TRADE AREA

5 minutes



KEY FACTS

1,978

Population

30.4

Median Age



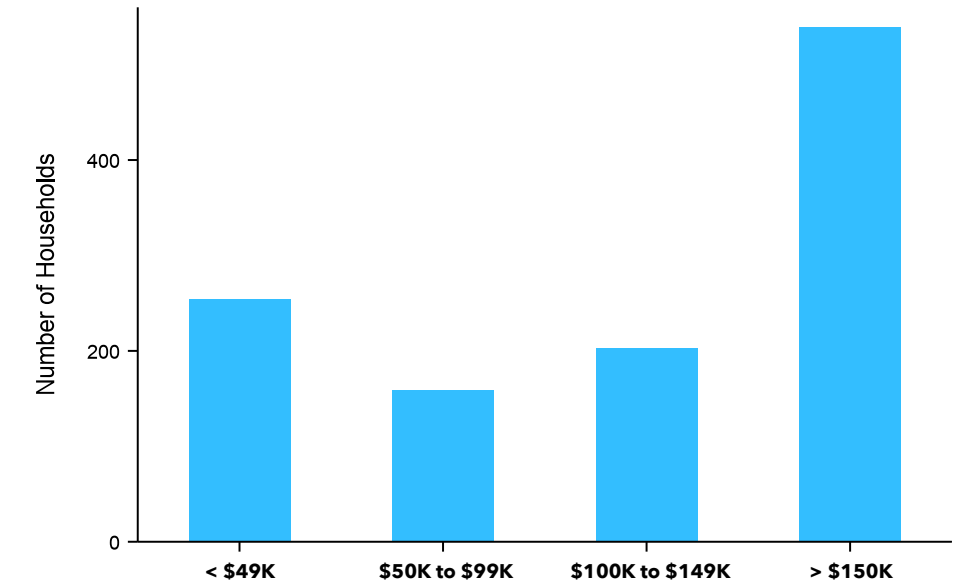
1.6

Average Household Size

\$136,157

Median Household Income

AVERAGE HOUSEHOLD INCOME



BUSINESS



7,137

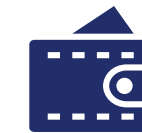
Total Businesses



105,600

Total Employees

AGGREGATE SPENDING



\$180,179,354

Annual Budget Expenditures (Including Retail)



\$50,213,720

Retail Expenditures

EMPLOYMENT



89%

White Collar



7%

Blue Collar



4%

Services



9.1%

Unemployment Rate

TOTAL CONSUMER SPENDING BY CATEGORY



\$22,057,480

Food



\$5,463,420

Apparel & Services



\$7,176,533

Entertainment & Recreation



\$2,212,833

Personal Care Products & Services

WINICK REALTY GROUP

655 THIRD AVENUE 17TH FLOOR NEW YORK, NY 10017 (212) 792-2600

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